

1. Christian digital storytelling must always worship. It must presume and praise God's presence, never questioning God's existence or power.
2. Christian digital storytelling must always be liturgy. It must be crafted for God's glory as opposed to being stories told for self-celebration.
3. Christian digital storytelling must always be sacramental. It must become sacred space where God's presence becomes embodied.
4. Christian digital storytelling must always be incarnational. It must express the universal nature and character of God through the specific context and drama of individuals active in the life of the church.
5. Christian digital storytelling must always be apostolic. It must promote being sent by the Holy Spirit for active participation of the body of Christ.
6. Christian digital storytelling must always promote Christian witness in public life.
7. Christian digital storytelling must always strive to be well ordered; both in narration structures, and in the personal spiritual disciplines of those who craft the stories.
8. Christian digital storytelling must always be seen as authentic and effective catechism.
9. Christian digital storytelling must always know well the audience to which it speaks in order to represent it, inspire it, and inform it with authenticity.
10. Christian digital storytelling must always cross-pollinate the inspired vision for the church. It must help the entire congregation realize a new comprehensive image of who God is calling them to become.